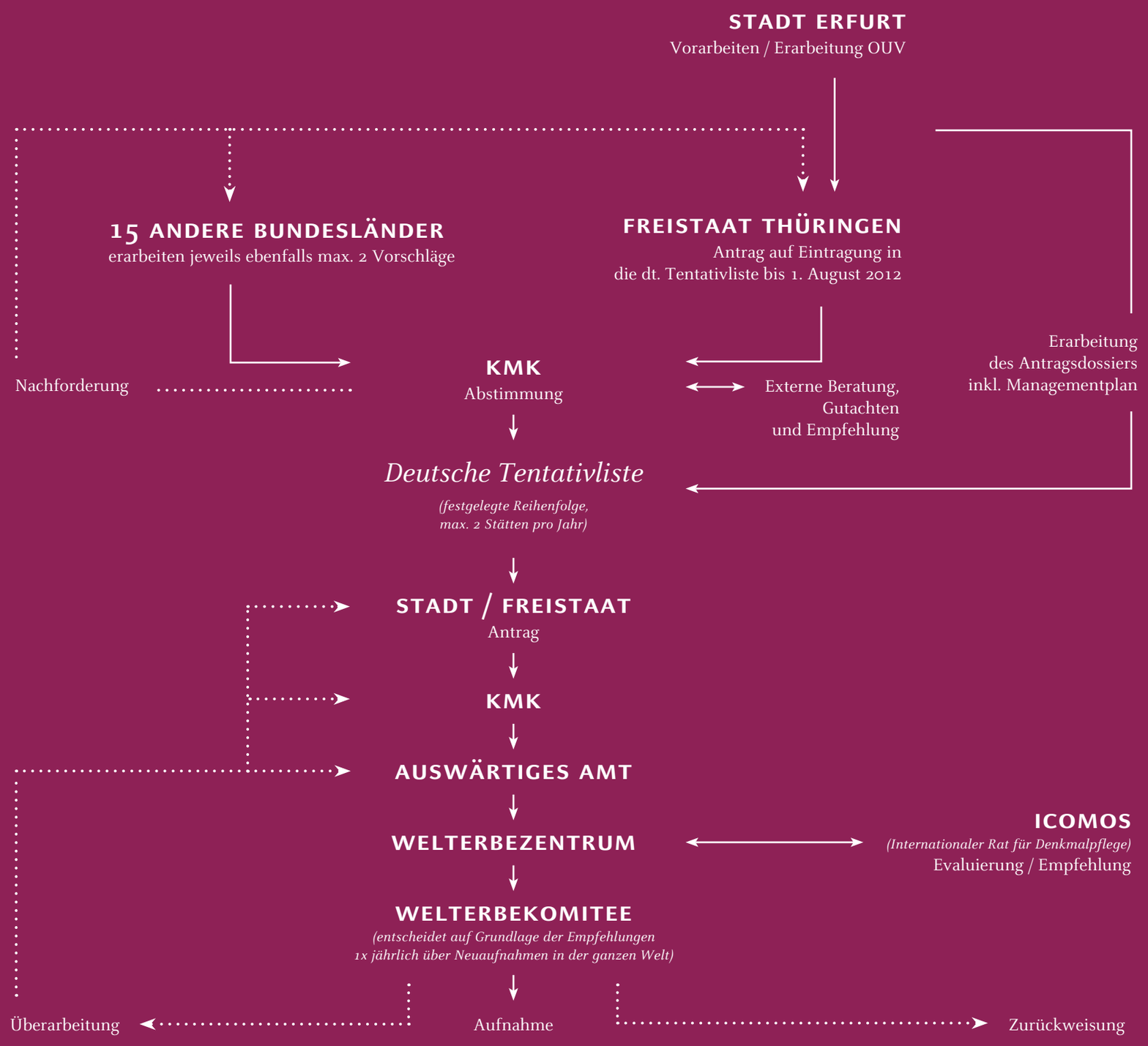Das Verfahren zur Aufnahme in die Welterbeliste